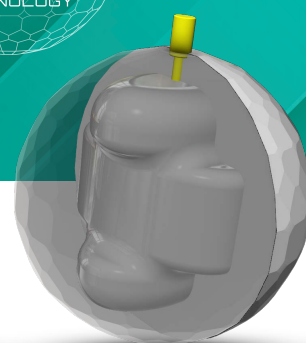


14 - 16 lbs.



12 - 13 lbs.

IDENTITY™ B/C/P

PRODUCT DETAILS:

COVERSTOCK: ReX™ Pearl Reactive

WEIGHT BLOCK: ID™ A.I. Core

FACTORY FINISH: Power Edge™

COLOR: Black / Cherry / Purple

FLARE POTENTIAL: High

FRAGRANCE: Cherry

AVAILABLE WEIGHTS: 12 - 16 lbs.

PRODUCT SKU: VDB

	RG	DIFF	PSA
16 lb	2.50	0.055	0.009
15 lb	2.51	0.055	0.011
14 lb	2.54	0.051	0.008
13 lb	2.56	0.034	0.011
12 lb	2.58	0.031	0.009

DESIGN INTENT:

The Identity returns in an attractive new color! The cover on the Identity is the more than proven ReX Pearl. Featuring the perfect balance of traction in the oil and powerful backend motion, ReX will be sure to give you optimal performance on most any medium condition. The ID A.I. Core features a single-density piece that provides a higher RG and lower PSA value than your typical asymmetric ball. This combination, paired with the high differential, creates a truly unique reaction within the Premier line. The Identity will be a great option to go to once your Equinox begins to hook too much and you don't want to switch to a symmetrical bowling ball.



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